

# STRATEGISTS CONVENORS POLICY MAKERS FUTURISTS



# The HealthImpact Difference

## WORKFORCE STRATEGY

HealthImpact is creating initiatives that encourage people to become nurses; help nurses progress academically and thrive; assist institutions and faculty in creating innovative nursing programs that advance clinical practice; and analyze trends in workforce supply, demand, and needed skills.

- RN Role Transformation Tool
- Multidisciplinary Crosswalk Tool
- Newly Licensed RN Survey
- Nursing Education Plan White Paper



*BJ Bartleson, MS, RN, NEA-BC  
VP, Nursing & Clinical  
Services  
California Hospital  
Association*

## Recommendations from the Nursing Education Plan White Paper



"As a member of the HealthImpact Advisory Committee, I valued the organization's ability to bring together and facilitate groups with diverse perspectives and opinions. In many instances, these are nursing leaders and stakeholders who are working together for the first time on vital statewide issues. By serving as a neutral convener with strong negotiation and communication skills, HealthImpact is able to achieve meaningful outcomes and advance policy"



*Jeff Oxendine, MBA, MPH  
Co-Director of the California  
Health Professions Consortium*

## CONVENINGS

HealthImpact is unique in its ability to provide a neutral environment, bring together nursing and healthcare leaders and the public, and facilitate solutions to the issues confronting the nursing profession, healthcare industry and communities.

- Regional Nursing Summits
- Advanced Practice Registered Nursing Coalition
- Centralized Clinical Placement System (CCPS)
- Clinical Education Capacity Issues and Recommendations for Change

## Transforming RN Practice & Education in Primary Care



"The healthcare system is changing rapidly and nurses are playing an increasingly important role in focusing on the needs of patients and communities. I value HealthImpact for its insightful analyses of healthcare and nursing trends and the exciting possibilities it presents for the future."

Susan Hassmiller, PhD, RN, FAAN  
Senior Adviser for Nursing  
Robert Wood Johnson  
Foundation



## The HealthImpact Difference



### FUTURE OF NURSING

HealthImpact is recognized for its grasp of trends and its insights into the complex issues that drive this unprecedented time of transformation and innovation. HealthImpact not only sees the future of nursing, it's also shaping the future by leading the transformation of policies, nursing, and health care.

- Primary Care Nursing Project
- Value of Nursing Project
- Nurse Role Exploration Project: The ACA and New Nursing Roles

### POLICY

HealthImpact is a leader in setting health and nursing workforce policies through its subject matter expertise, research and publications, and testimony at state and national forums.

- California Future Health Workforce Commission
- Nursing Education Plan White Paper
- Nurses on Boards Coalition



## Leadership to Facilitate Solutions



"As a commissioner charged with addressing challenges confronting nurses, I relied on HealthImpact's expertise in providing authoritative insights into the profession and generating thought-provoking ideas that lead to solutions. Our commission utilized HealthImpact's distinct mix of expertise to create policies that benefit the nursing workforce and healthcare leadership, as well as patient and community well-being."

Linda Burnes Bolton, DrPH, RN, FAAN  
Commissioner, CA Future of Health Workforce Commission and  
Sr VP / Chief Health Equity Officer, Cedars-Sinai



**HealthImpact**, a 501(c)(3) organization, is devoted to improving the health of Californians by promoting a dynamic, well-prepared nursing workforce. In 2001, a group of nurse leaders across California saw the need for comprehensive planning in the field of nursing. They launched **HealthImpact**, formerly the California Institute for Nursing and Healthcare (CINHC), as a forum for cooperation and sharing best practices across the state. As health care undergoes major changes, nurses play an ever-increasing role in providing care and keeping the public healthy.

**HealthImpact** brings together leaders in nursing, academia and policy to ensure that nursing stays ahead of the changes in our profession. We are a catalyst for innovation and promote the collaboration of partners from all areas in the field.

## MISSION

**To enhance the well-being of Californians through innovation, interprofessional leadership and nursing excellence**

## VISION

**Transforming nursing to advance the health of Californians**

## VALUES

**Authentic leaders committed to inclusivity, collaboration and stewardship**

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