



## **NOBC Board Opportunity**

### **United Way**

United Way is a worldwide network of locally-led, locally governed community based-organizations in more than 40 countries and territories around the world with annual revenue of US \$4.8 million.

[www.unitedway.org](http://www.unitedway.org)

### **Two positions:**

- 1) **United Way Worldwide Board of Trustees** has fiduciary oversight of United Way Worldwide. It is responsible for overseeing the business affairs of the organization including strategic leadership, resource and relationship management, reputation building and stewardship of the organization's mission and assets.
- 2) **United Way U.S.A. Board of Trustees** serves as the governing body charged with providing oversight of matters related to, and specific to, the United Way network in the United States. Its responsibilities include U.S. membership issues, public policy, community impact, resource development, and U.S. Board development. It also provides counsel and recommendations to the United Way Worldwide Board on systemwide issues.

**Mission:** United Way improves lives by mobilizing the caring power of communities around the world to advance the common good with specific focus on education, finance and health.

**Location:** Alexandria, Virginia

**Type of organization:** Not for profit

**Meetings:** Four (minimum)

**Worldwide:** Two in person (generally 1/year international); two via phone

Must also be a member of a committee

**USA:** Two in Alexandria, Virginia; two via phone

### **Desired Skills:**

- Capacity building
- Community engagement
- Strategy development/execution
- Network adoption/mobilization
- Talent Development and Diversity
- Resource Development
- Policy making
- Volunteerism
- Education Issues
- Financial stability issues
- Volunteerism
- Digital engagement leadership



**PROSPECTIVE WORLDWIDE CANDIDATE QUALIFICATIONS (meets one or more)**

- Chief Executive Officer or chair of leading non-U.S. based corporation.
- Leader of multinational company that supports United Way and/or health, education and financial stability work.
- Digital economy leaders and/or entrepreneurs who can lend expertise in mobile engagement and digital experience.
- Influential leader of an organization that shares United Way’s values and is aligned with our work.

Each qualified candidate will be currently serving in the leadership role noted above and have experience in multinational level decision-making. Each successful candidate will also have a demonstrated commitment to United Way’s work in health, education and financial stability, and be able to lend expertise, resources and perspective to worldwide strategy development and implementation.

**PROSPECTIVE U.S.A. CANDIDATE QUALIFICATIONS (meets one or more)**

- C-suite leader of a U.S.-based corporation with national or North American responsibility.
- National leader of an entity that supports United Way and/or education, financial stability, and health work.
- Influential leader of an organization that shares United Way’s values and is aligned with our work.
- Digital economy leaders and/or entrepreneurs who can lend expertise in mobile engagement and digital experience.

Each qualified candidate will be currently serving in the leadership role noted above and have experience in national/multinational level decision-making. Each successful candidate will also have a demonstrated commitment to United Way’s work in health, education and financial stability, and be able to lend expertise, resources and perspective to worldwide strategy development and implementation.

**Expected financial contribution:** Board members are asked to give locally to their home community and expected to maintain their current or make United Way a supported organization at a meaningful level. Board members will also be asked to give to special initiatives as the UW Worldwide initiates them.

**Remuneration:** None

**Term:** 3-year with opportunity for 2<sup>nd</sup> term