



**NOBC Board Opportunity:** Trips for Kids <https://www.tripsforkids.org/>

**Mission:** To provide transformative cycling experiences through a network of chapters that promote healthy, recreational lifestyles, environmental awareness, and personal empowerment for young people of all communities, especially those most in need.

**Vision:** We envision a world where kids from all walks of life have the opportunity to know the joy of riding a bike and the freedom to explore the natural world on two wheels.

**Organization description:**

Trips for Kids is the nation's largest youth development bicycling organization. They have enriched the lives of over 185,000 young people across North America using a simple yet powerful tool – the bicycle. Their first small chapter was started by CNN Hero Marilyn Price in San Rafael, California (Marin County) in 1988; they have since organically grown to 75 chapters offering free bicycling programs for up to 35,000 youth annually in the US and Canada. Young people aged 10-17, mostly underserved, come to them from neighborhoods, schools, agencies and community organizations. Their Trail Rides, Earn-a-Bike, Mobile, Recyclery and other youth development programs are helping to combat the physical inactivity crisis, promote equitable access to safe places to play and exercise, provide opportunities for physical activity in and out of school, and build self-esteem, personal skills and learn environmental stewardship, thus mentoring youth to achieve better life outcomes.

On August 1, 2017, they launched a new national umbrella organization to focus on supporting the growth and refinement of the organization's existing and future network of independent chapters, improve program quality and grow the movement to get more kids on bikes and into nature. The Trips for Kids Trail Rides Program offers profound new experiences and challenges that can transform attitudes, bolster self-confidence and introduce lifelong values. For some, these rides present pivotal moments of self-discovery that can tip the balance toward healthy lifestyle choices.

**Location:** San Francisco, CA

**Meetings:** 4 times/year, 1 in person at a location tbd

**Desired area of specialty:** Pediatrics or Family Medicine (tween/teen constituency)

**Desired skills/experience:** Emphasis on Communications, Management, and Strategic Planning; however, Compensation, Finance, Fundraising/Development, Human Resources, Investment, Marketing, Product Development, Quality Assurance, and Audit are also welcomed

**Term:** 1-year renewable for 1 additional year

**Additional information:**

Donation requirements are determined at an individual level

No remuneration for service of expenses; however scholarships may be available

Passion for bicycling desirable